REGISTER OF
CLASSIFICATION DECISIONS

Date of entry in Register:	30 September 2003
Name of applicant/court:	Secretary for Internal Affairs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	The Picture's Me And My Boobs Annual 2003
Other Known Title(s):	Me And My Boobs
Director(s):	Not Applicable
Producer(s):	Not Applicable
Publisher:	Phil Scott
Author(s):	Not Stated
Format:	Magazine - Periodical
Country of Origin:	Australia
Language(s):	English

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Components of film originally examined: Not Applicable.

Feature:	Running Time:
Trailers:	Running Time:
	Total Running Time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Display Conditions:

That when the publication is on public display, the classification given to the publication must be shown on the publication or any package in which the publication is kept.

And

That the publication must be publicly displayed only in a sealed package.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine *The Picture's Me And My Boobs Annual 2003* is classified as: Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Due to the way the magazine treats matters of sex in terms of s3(1) of the Films Videos and Publications Classification Act, the publication's general availability will be injurious to younger viewers. Younger viewers will not have the maturity and experience to deal with the level of sexualised nudity, and in particular the degrading, demeaning and dehumanising comments that accompany each nude pictorial. Therefore in order to prevent injury to the public good a restriction to an adult audience is considered necessary.

Due to the way the publication treats matters of sex a restriction to an adult audience is considered a reasonable limitation of the freedoms and rights outlined in s14 of the New Zealand Bill Of Rights Act 1990.

OFLC No: 300478